Blue Brick School

Why Invest?

According to UNESCO, 70% of children in low- and middle-income countries cannot read and understand a simple sentence by the time they are ten years old. Blue Brick School's platform helps address this global learning crisis by increasing under-resourced children's access to high quality e-learning content in local languages.

Education-technology interrupts teacher-centered, rote-based practices with learner-centered, personalized, adaptive learning. Research suggests that e-learning has the potential to improve literacy skills, but most apps are in English, require paid subscriptions, and cannot be modified.

Our Vision

We aim to make efficient and repeatable activity creation the core interaction of Blue Brick School's platform. We envision millions of educators using Blue Brick School to create, customize, and share free activities, books, and courses in numerous languages for multiple subjects. With further investment, we plan to develop the following features:

- User ratings and reviews to ensure quality content
- Filters in the global library to quickly satisfy user searches
- Customizable Rewards System
- English as a Second Language Course
- Kindergarten Literacy Course
- Gamified Literacy Assessment Activities

As we continue to refine the platform, we will grow our network of e-learning implementation partners globally. By 2028, we aim to have 30,000 educators using the platform and 500,000 learners playing our content.

We need $15,000 USD monthly to meet our operating costs so that we can continue building Blue Brick School content and features.

Add a New Language

Each additional language on Blue Brick School opens a new demographic of learners we can support with literacy skills development. Our platform currently supports content in English, Spanish, Tamil, and Sepedi. It costs $10,000 to translate the Foundational Literacy course into a new language.

Tamil Activities in the Blue Brick School Library:

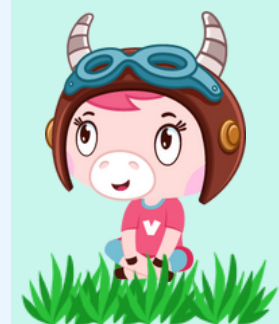## Sponsor e-Learning in Rural Classrooms

Teachers, learners, and families deeply appreciate when technology is introduced in classrooms. However, structured e-learning programs are rarely free and available for offline use. For $6,000, you can enrich a rural classroom with offline e-learning program using Blue Brick School's local language content.

Donate at:
www.VisionsGlobalEmpowerment.org

*www.BlueBrickSchool.org is an ed-tech initiative of the US-based 501(c)3 non-profit 'Visions'.